

# **THE CCRE SEMINAR:**

*"The Coalition for Collision Repair Excellence"*

## **THINKING DIFFERENTLY ABOUT YOUR BUSINESS**

### **WHERE**

**@ The Southern Automotive  
Repair Conference**

**IP Casino in Biloxi, MS**

### **WHEN**

**Friday, April 20th  
8am – 12pm**

**WWW.THECCRE.COM**

**PLEASE VISIT THE CCRE WEBSITE TO  
REGISTER!**

**\*\*Space will be limited so please register  
early to reserve your spot\*\***



### **AGENDA**

#### **INTRO TO CCRE**

*How did we get here  
and how do we fix  
the problem?*

**Basic CCRE  
principals**

#### **OPERATING INDEPENDENTLY**

**Becoming Consumer  
Focused**

#### **THE TRUE VALUE OF SERVICES**

**Calculating your true  
shop rate; Paint and  
Material / Cost  
Accounting**

#### **OPEN DISCUSSION FORUM**